

## Message Text

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13

ACTION XMB-04

INFO OCT-01 EUR-12 ISO-00 EB-07 PA-02 PRS-01 CIAE-00

INR-07 NSAE-00 RSC-01 COME-00 TRSE-00 /035 W

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FM AMEMBASSY BELGRADE

TO SECSTATE WASHDC 1730

INFO USIA WASHDC

AMCONSUL ZAGREB

UNCLAS BELGRADE 0209

PASS EXIM BANK

E.O. 11652: N/A

TAGS: OVIP (CASEY, WILLIAM J.), YO

SUBJ: VISIT OF EXPORT-IMPORT BANK CHAIRMAN CASEY: MEDIA COVERAGE

REF : BELGRADE 0167

1. SUMMARY: YUGOSLAV PRESS, TELEVISION AND TANJUG NEWS AGENCY GAVE CASEY VISIT QUITE EXTENSIVE AND VERY FAVORABLE COVERAGE. BELGRADE AND PROVINCIAL NEWSPAPERS CARRIED STORIES FOR THREE DAYS ON PRINCIPAL NEWS PAGES. TV NEWS SHOWS FEATURED CALL ON PREMIER BIJEDIC AND OTHER ACTIVITIES. END SUMMARY.

2. BELGRADE DAILIES BORBA AND POLITIKA DEVOTED COMPREHENSIVE STORIES JANUARY 11, 12, AND 13 TO CHAIRMAN CASEY'S ARRIVAL, TALKS WITH PREMIER BIJEDIC AND OTHER INDIVIDUAL PERSONALITIES, CONFERENCE WITH COMMERCIAL BANKERS, DEPARTURE AND SUMMARY OF VISIT. STORIES APPEARED IN PROMINENT POSITIONS ON PAGES TWO AND FOUR, BOTH TRADITIONALLY USED FOR IMPORTANT STORIES.

3. BELGRADE PAPERS REPORTED THAT TALKS WITH BIJEDIC AND FINANCE SECRETARY CEMOVIC HAD EMPHASIZED VIEW OF BOTH SIDES THAT COOPERATION BETWEEN EXIM BANK AND YUGOSLAVIA VERY SUCCESSFUL; THAT THIS CONSTITUTES MAJOR CONTRIBUTION TO OVERALL US-YUGOSLAV RELATIONS, AND THAT THERE IS MUTUAL READINESS FOR

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FOR FURTHER ENLARGEMENT OF COOPERATION, PARTICULARLY ON

PROJECTS IN YUGOSLAVIA'S PRIORITY ECONOMIC BRANCHES. PAPERS ALSO SUMMARIZED SUBJECT MATTER OF CALL ON NATIONAL BANK GOVERNOR COLANOVIC ("WORLD MONETARY SITUATION, FUTURE YUGOSLAV CREDIT REQUIREMENTS"), PLANNING INSTITUTE DIRECTOR NOVINSEK ("YUGOSLAV DEVELOPMENT PLANS"), SERBIA PREMIER CKREBIC ("EXIM COOPERATION WITH WERBIA ASSESSED AS USEFUL AND FRUITFUL"), AND DEPUTY FOREIGN SECRETARY MOJSOV ("WORLD MONETARY SITUATION").

4. DELO (LJUBLJANA), NOVA MAKEDONIJA (SKOPJE), VJESNIK (ZAGREB), DNEVNIK (NOVI SAD) AND OTHER PUBLICATIONS CARRIED SUBSTANTIALLY IDENTICAL STORIES, BASED ON TANJUG RELEASES. VJESNIK CARRIED EXTENSIVE EXCERPTS FROM CASEY ARRIVAL STATEMENT.

5. JANUARY 10 EVENING TELEVISION NEWS HAD LIVE COVERAGE OF BEGINNING OF MEETING IN BIJEDIC OFFICE, JANUARY 11 NEWS PROGRAMS SHOWED STILL PHOTOS OF CASEY AND YUGOSLAV PERSONALITIES WITH WHOM HE MET THAT DAY.

6. USIS PRESS RELEASE WAS ISSUED BEFORE CASEY'S FRIDAY ARRIVAL, NOTING HIS ARRIVAL TIME, FACT HE WOULD GIVE ARRIVAL STATEMENT, AND PURPOSE OF VISIT. ARRIVAL STATEMENT AND TOAST FROM FIRDAY EVENING DINNER WERE ISSUED TO TANJUG BY USIS.  
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## Message Attributes

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